Reply to Office Action of July 8, 2010

## Amendments to the Claims:

1. (Currently Amended) An apparatus comprising one or more memory storage areas, connected to one or more processors, the one or more processors configured for:

mapping a plurality of fields of contact data from of personal information manager (PIM) software to a plurality of corresponding fields of a web page of a web application to produce mapping data stored at the apparatus, wherein said step of mapping comprises generating a display, in response to receipt of the web page from a web server, prompting a user of the apparatus to map respective fields of the contact data from of the PIM software, stored at the apparatus, to respective fields of the web page;

causing display of the web page of the web application, wherein the display comprises a prompt requesting input of data into the plurality of corresponding fields of the web page of the web application;

receiving input entering one or more alphanumeric characters into a field of a web page of the application;

searching the contact data using interface software for more than one set of contact data matching the entered alphanumeric characters using the mapping data;

causing display of more than one set of contact data that match the entered alphanumeric characters;

receiving input selecting one of the displayed sets of contact data to be mapped to the fields of the web page;

mapping data from one or more fields of the selected set of contact data to the one or more corresponding fields of the web page of the web application to automatically populate the web page by using the mapping data; and

transmitting the web page containing the mapped data as output data to the web server executing the web application via a communication network.

## 2-3. (Canceled)

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4. (Previously Presented) An apparatus as claimed in claim 1 wherein the mapping data maps the field of contact data to the corresponding field of the web application via a browser extension embedded in the web page of the application.

## 5-8. (Canceled)

- 9. (Previously Presented) An apparatus as claimed in claim 1 wherein the one or more processors are further configured for outputting the mapped contact data generated by automatically populating the contact data to the application, to an output device.
- 10. (Previously Presented) An apparatus as claimed in claim 9 wherein the output device generates a printed document based on the mapped contact data.
- 11. (Previously Presented) An apparatus as claimed in claim 1 wherein the communication network is the Internet.
- 12. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises a person's name.
- 13. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises a company name.
- 14. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises an address.
- 15. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises a telephone number.

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- 16. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises a mobile number.
- 17. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises a facsimile number.
- 18. (Previously Presented) An apparatus as claimed in claim 1 wherein the contact data comprises an email address.

## 19. - 120. (Canceled)

121. (Currently Amended) A computer program product comprising at least one computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program code portions comprising:

an executable portion configured to map a plurality of fields of contact data <a href="fromof">fromof</a>
personal information manager (PIM) software to a plurality of corresponding fields of a web
page of a web application to produce mapping data <a href="stored at an apparatus">stored at an apparatus</a>, wherein said <a href="step-of">step-of</a>
mapping comprises <a href="enabling generatinggeneration of">enabling generatinggeneration of</a> a display, in response to receipt of the web
page from a web server, prompting a user of <a href="matheapparatus">enatheapparatus</a> to map the respective fields of the contact data <a href="fromof">fromof</a> the PIM software, <a href="stored at the apparatus">stored at the apparatus</a>, to respective fields of the web
page;

an executable portion configured to cause display of the web page of the web application, wherein the display comprises a prompt requesting input of data into the plurality of corresponding fields of the web page of the web application;

an executable portion configured to receive input entering one or more alphanumeric characters into a field of a web page of the application;

an executable portion configured to search the contact data using interface software for more than one set of contact data matching the entered alphanumeric characters using the mapping data;

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an executable portion configured to cause display of more than one set of contact data that match the entered alphanumeric characters;

an executable portion configured to receive input selecting one of the displayed sets of contact data to be mapped to the fields of the web page;

an executable portion configured to map data from one or more fields of the selected set of contact data to the one or more corresponding fields of the web page of the web application to automatically populate the web page by using the mapping data; and

an executable portion configured to transmit the web page containing the mapped data as output data to the web server executing the web application via a communication network.

- 122. (Previously Presented) The computer program product of claim 121 wherein the mapping data maps the field of contact data to the corresponding field of the web application via a browser extension embedded in the web page of the application.
- 123. (Previously Presented) The computer program product of claim 121 further comprising an executable portion configured to output the mapped contact data generated by automatically populating the contact data to the application, to an output device.
- 124. (Previously Presented) The apparatus of claim 1, wherein mapping the plurality of fields of contact data is performed by the one or more processors in response to receipt of a prompt provided to a display.
- 125. (Previously Presented) The computer program product of claim 121, wherein executable portion configured to map the plurality of fields of contact data occurs in response to receipt of a prompt provided to a display.
- 126. (Previously Presented) The apparatus of claim 1, wherein the one or more processors are further configured for associating the fields mapped by the user to produce the mapping data.

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- 127. (Previously Presented) The computer program product of claim 121, an executable portion configured to associate the fields mapped by the user to produce the mapping data.
- 128. (Previously Presented) The apparatus of claim 1, wherein the web application is configured to generate at least one shipping label that is transmitted to the apparatus via the network, wherein the shipping label comprises an address indicated by the mapping data and wherein the shipping label is used for transport of a letter or a package.
- 129. (Previously Presented) The computer program product of claim 121, wherein the web application is configured to generate at least one shipping label that is transmitted to the apparatus via the network, wherein the shipping label comprises an address indicated by the mapping data and wherein the shipping label is used for transport of a letter or a package.
- 130. (Previously Presented) The apparatus of claim 1, wherein the one or more processors are configured for generating a PIM template that comprises the plurality of fields of contact data.
- 131. (Previously Presented) The computer program product of claim 121, further comprising an executable portion for generating a PIM template that comprises the plurality of fields of contact data.
- 132. (Previously Presented) The apparatus of claim 1, wherein the one or more processors are configured for automatically generating the display in response to receipt of the web page.
- 133. (Previously Presented) The computer program product of claim 121, further comprising an executable portion for automatically generating the display in response to receipt of the web page.

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- 134. (New) The apparatus of claim 1, wherein the one or more processors are configured for automatically generating the display to prompt the user in response to receipt of a selection of mapping software.
- 135. (New) The computer program product of claim 121, further comprising an executable portion for automatically generating the display to prompt the user in response to receipt of a selection of mapping software.